ARTEFACT

CONFERENCES AREA
DATA, AI & OPEN INNOVATION

PROGRAM
14, 15 & 16 JUNE 2023
HALL 1 - BOOTH M20

09:30 - 09:45 | 14:15 - 14:30
USING AN AI VISUAL RECOGNITION SOLUTION FOR AN AUGMENTED CUSTOMER SERVICE – USE CASE ORANGE.

10:15 - 10:30
RECRUITING AND ENGAGING TECH AND DATA TALENT WITH HACKATHONS.

11:00 - 11:15 | 15:45 - 16:00
DEPLOYING DATA MARKETING USE CASES TO DO MORE WITH LESS: LONG LIVE THE CUSTOMER DATA PLATFORM! USE CASE STELLANTIS.

11:45 - 12:00
IDENTIFYING AND PRIORITIZING DATA USE CASES THANKS TO HACKATHON.

12:30 - 12:45 | 16:30 - 16:45
DEVELOPING GENERATIVE AI SOLUTIONS TO ACCELERATE BUSINESS.

13:30 - 13:45 | 17:15 - 17:30
HOW TO GET EMPLOYEES ONBOARD THROUGH EFFECTIVE DATA GOVERNANCE.

15:00 - 15:15
DEMOCRATIZING THE USE OF AI THROUGH TRAINING WITH THE ARTEFACT SCHOOL OF DATA.

18:00 - 18:15
INITIATING THE DECARBONIZATION OF AN INDUSTRY THANKS TO A DATA HACKATHON.

CORNER
Microsoft
Knowledge Open AI Agent

CORNER
Google
Youtube GenAI Agent

DEMO STATION
AI Solutions ongoing demonstrations

NETWORKING
Meet with the Artefact experts on the booth

COACHING
VivaTech speakers' training

PAUL MIDY, Member of Parliament for the 5th constituency of Essonne, will speak on *"The Midy Mission to the Government supporting investment in innovative start-ups & SMEs: presentation of measures"*.

June 15th, from 10:00 to 10:30 a.m.

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PROGRAM
SATURDAY 17 JUNE 2023
HALL 1 - BOOTH M20

09:30 - 09:50 | 13:30 - 13:50
ARTEFACT SCHOOL OF DATA
What we learn, why a school integrated with a data company makes a difference.

10:30 - 10:50 | 14:30 - 14:50
RECRUITMENT AT ARTEFACT DATA AND AI PROFESSIONS
Focus on functions: Software Engineer, Data Scientist, Data Analyst.

11:30 - 11:50 | 15:30 - 15:50
WOMEN@ARTEFACT
Representation of women in tech: why is it important?

12:30 - 12:50 | 16:30 - 16:50
RECRUITMENT AT ARTEFACT DIGITAL MEDIA & CREATION
Focus on functions: Digital Media (SEO, PPC, Social, Programmatic, Display, Affiliation, CRM) & Creative Advertising.

FORMATION STATION

ARTEFACT SCHOOL OF DATA

Meet with our team to discuss your training and career development aspirations in data and AI

RECRUITEMENT STATION

WORKING @ ARTEFACT

Meet with our HR team to discuss career opportunities