

Artefact USA Earns 2024 Great Place To Work Certification™

Artefact US has been certified as a Great Place to Work®, with 92% of employees rating it highly, marking its commitment to fostering an exceptional workplace environment, according to Sarah Lewis-Kulin of Great Place to Work, and Ghadi Hobeika, Managing Partner and CEO for Artefact US.

New York City, NY – April 12, 2024: Artefact US is proud to be Certified™ by Great Place To Work® for the first time. The prestigious award is based entirely on what current employees say about their experience working at Artefact US. This year, **92% of employees** said it's a great place To Work – **compared to 57% of employees** at a typical U.S.-based Company.

The Great Place To Work Trust Index™ is backed by Global Standard for over 30 years of research and is widely relied upon by business leaders, research institutions, and the public model sets the benchmark for a great workplace. The survey evaluates organizational trust and employee experience by measuring the frequency of reliable workplace occurrences such as transparent leadership, fair treatment, and recognition.

It assesses five dimensions: credibility, respect, fairness, pride, and a sense of belonging. These dimensions cultivate a high-trust culture where employees feel empowered to engage in meaningful work. Research indicates that such cultures outperform competitors in recruitment, retention, productivity, innovation, and financial performance.

"Great Place To Work Certification is a highly coveted achievement that requires consistent and intentional dedication to the overall employee experience," says **Sarah Lewis-Kulin, the Vice President of Global Recognition at Great Place To Work**. She emphasizes that Certification is the sole official recognition earned by the real-time feedback of employees regarding their company culture. *"By successfully earning this recognition, it is evident that Artefact US stands out as one of the top companies to work for, providing a great workplace environment for its employees."*

"We are thrilled to become Great Place To Work-Certified™ as we consider employee experience a top priority every day," said **Ghadi Hobeika**. *"We owe our continued success to our team of dedicated employees at Artefact. We celebrate and thank them for all they do to earn this incredible recognition. This year we have expanded exponentially here at Artefact US, resulting in a significant increase in personnel. Our company prides ourselves in fostering a supportive and dynamic workplace culture, which allows us to provide ample opportunities for growth and development for our employees."*

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About Artefact:

Artefact is an international data services company specializing in data transformation and data & digital marketing consulting, whose mission is to transform data into business impact by delivering tangible results across the entire value chain. Artefact's unique approach, which bridges the gap between data and business, enables our clients to achieve





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their business objectives in a dedicated and efficient manner. Our 1500 employees combine their multidisciplinary skills to help companies innovate their business.

Our cutting-edge technologies in Artificial Intelligence and our agile methods guarantee the success of our clients' AI projects, from design to deployment, including training and change management. Covering Europe, Asia, North America, Latin America and Africa through our local presence in 23 offices, we work with leading international brands such as Orange, Samsung, L'Oréal, or Sanofi worldwide. www.artefact.com

About Great Place to Work Certification™

Great Place To Work® Certification™ is the most definitive “employer-of-choice” recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place To Work-Certified.

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