

Artefact strengthens its governance and reaffirms its 2030 ambition

Paris, March 6, 2025 – Artefact, the European leader in artificial intelligence and data, announces the strengthening of its international governance. Confirming its strategic vision, the company reaffirms its ambition to become a key global player in supporting companies in AI, data and digital transformation. With a target turnover of €600 million by 2030 and by combining geographical expansion, sector diversification, and technological advancement, Artefact is pursuing its mission: to shape the AI market sustainably, with a responsible, ethical, and impact-oriented approach.

For over a decade, Artefact has supported its clients across various industries. Initially focused on data marketing, the company has built a strong reputation in sectors such as retail, brand and luxury, industry, finance, and healthcare. It provides expertise on a wide range of topics, including operational efficiency, customer relations, supply chain management, R&D, and predictive maintenance. Artefact's end-to-end model encompasses both technical capabilities, ranging from data platforms and AI agent deployment, as well as human-centric aspects, such as change management and training via its dedicated school. The company aspires to become a reference for the acceleration of all sectors impacted by the data and AI revolution.

To achieve its €600 million revenue ambition by 2030, Artefact is reinforcing its organization. Under the leadership of co-founders Vincent Luciani, who will continue steering the company as Executive Chairman, and Guillaume de Roquemaurel, Artefact will now be structured around an executive team of 10 Managing Partners, co-led by Édouard de Mézerac, appointed CEO, and Fabrice Henry, appointed COO, both key pillars of the leadership team for nearly a decade.

Artefact is also strengthening its regional structure to ensure greater proximity to strategic markets and offer increased agility to support clients in their transformation:

- France & Switzerland – Justine Nerce
- USA – Ghadi Hobeika
- MENA, India & APAC – Rahul Arya
- Europe – Pascal Coggia & Arnold Struik
- LATAM – André Fonseca
- Africa – Médéric Chomel
- Hayette Soltani, Group CFO



This new organizational structure is part of a strong organic growth dynamic, complemented by a targeted acquisition strategy led by its co-founders. This approach enables Artefact to expand its expertise and strengthen its positioning in key segments. Already established in China and the United States, Artefact is further expanding internationally into high-potential regions such as MENA and Latin America, reinforcing its global footprint.

After integrating regional industry leaders in the UK (Arca Blanca), Switzerland (Effixis), and Chile (BrainFood) in 2024, and more recently in South Africa (Advance Guidance), Artefact continues to demonstrate its ability to rapidly integrate new capabilities and accelerate its international expansion.

At the same time, Artefact is investing in its Research Center and the development of its School of Data dedicated to new AI professions, two key drivers for training talent and building the expertise needed for future transformations.

"This evolution marks a new chapter for Artefact. For over 10 years, together with my co-founder Guillaume de Roquemaurel, we have built an organization capable of driving our ambition and sustaining our growth. By strengthening our governance, we are equipping ourselves to execute our strategy with even greater impact, while remaining fully committed to supporting this transformation and establishing Artefact as a global leader." says **Vincent Luciani, Executive Chairman of Artefact.**

ABOUT ARTEFACT

Artefact is a French consulting and engineering firm specializing in data and AI, and a leader in Europe. Headquartered in Paris, we are now present in 24 countries across all continents, with a team of 1,700 employees.

Our mission is to help businesses unlock the full potential of AI and data by developing tailor-made solutions that address their specific industry challenges. As pioneers in this field, we combine technological expertise with operational excellence, working alongside the world's leading market players. Our clients span all key economic sectors—including industry, retail, luxury, consumer goods, healthcare, and finance - and include major international corporations.

Beyond consulting, we are deeply committed to making AI ethical and accessible. We launched the Artefact School of Data to facilitate career transitions into tech roles and established AI Research Centers in Paris and Shanghai.



Find more information at [Artefact](https://artefact.com)

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