

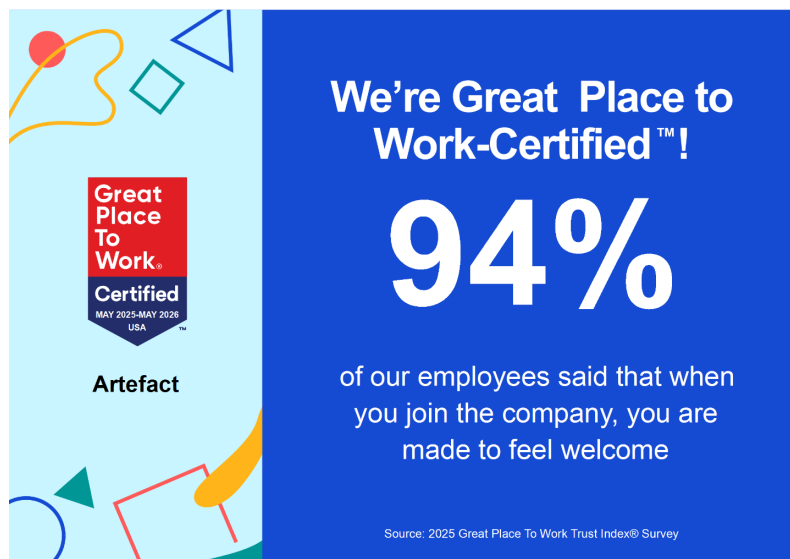


ARTEFACT US Earns 2025 Great Place To Work Certification™

New York City, NY, June 2nd 2025 — **ARTEFACT** is proud to be **Certified™ by Great Place To Work® for the 2nd year in a row**. The prestigious award is based entirely on what current employees say about their experience working at Artefact. This year, **85%** of employees said it's a great place To Work – compared to 57% of employees in a typical U.S.-based Company.

Great Place To Work® is the global authority on workplace culture, employee experience, and the leadership behaviors proven to deliver market-leading revenue, employee retention and increased innovation.

"Great Place To Work Certification is a highly coveted achievement that requires consistent and intentional dedication to the overall employee experience," says Sarah Lewis-Kulin, the Vice President of Global Recognition at Great Place To Work. She emphasizes that **Certification is the sole official recognition earned by the real-time feedback of employees regarding their company culture**. *"By successfully earning this recognition, it is evident that Artefact stands out as one of the top companies to work for, providing a great workplace environment for its employees."*



"We are thrilled to become Great Place To Work-Certified™ as we consider employee experience a top priority every day. We owe our continued success to our team of dedicated employees at Artefact. We celebrate and thank them for all they do to earn this incredible recognition. This year we have expanded exponentially here at Artefact US, resulting in a significant increase in personnel. Our company prides ourselves in fostering a supportive and dynamic workplace culture, which allows us to provide ample opportunities for growth and development for our employees."

Ghadi Hobeika, Managing Partner and CEO of Artefact US

97%

Management trusts people to do a good job without watching over their shoulders.

97%

Our facilities contribute to a good working environment.

97%

People celebrate special events around here.

94%

When you join the company, you are made to feel welcome.

91%

Management is competent at running the business.

Source: Great Place To Work® Global Employee Engagement Study.

WE'RE HIRING!

Looking to grow your career at a company that puts its people first? Visit our careers page [here](#)

About Artefact

Artefact is a leading global consulting company dedicated to accelerating the adoption of data and AI to positively impact people and organizations.

We specialize in data & AI transformation and data-driven marketing to drive tangible business results across the entire enterprise value chain. Artefact offers the most comprehensive set of data-driven solutions per industry, built on deep data science and cutting-edge AI technologies, delivering AI projects at scale in all industry sectors.

From strategy to operations, we offer an end-to-end approach and solutions: data & AI strategy, data quality and governance, data platforms, AI Factory, data-driven customer experience and marketing ROI. Our 1700+ employees operate in 25 countries (Europe, Asia, Americas, Middle East, India, Africa) and we partner with 1000+ clients, including some of the world's top 300 brands such as Samsung, L'Oréal and Sanofi.

About Great Place to Work Certification™

Great Place To Work® Certification™ is the most definitive “employer-of-choice” recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place To Work-Certified.

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