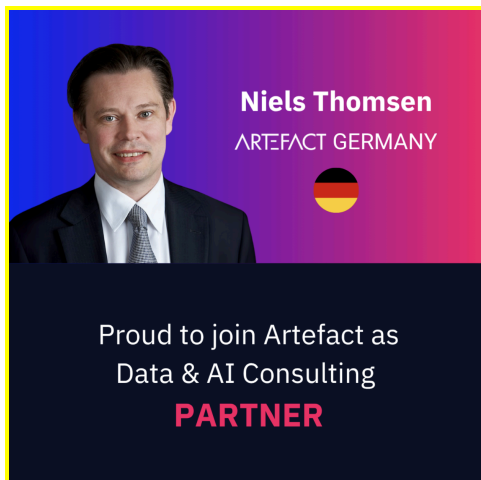


Artefact strengthens leadership in Germany with the appointment of Niels Thomsen as Partner



Hamburg, 26.06.2025 - Artefact, the leading global consulting firm for data and AI transformation, is proud to welcome Niels Thomsen as a new Partner to further accelerate growth and innovation in the German market.

Based in Munich and originally from Denmark, Niels brings nearly three decades of leadership experience at the intersection of business, technology, and transformation. On top he brings a wealth of experience from senior leadership roles at some of the world's most influential technology and consulting firms.

His impressive track record includes serving as Director at Accenture, Managing Consultant at PA Consulting, a strategic customer engagement lead at Amazon Web Services (AWS), Vice President and Global Head of IoT, AI & Analytics at Atos, and Group Vice President at Capgemini Insights & Data. Niels has led impactful programs across AI, GenAI, IoT, cloud, and digital transformation, delivering tangible outcomes for clients like Siemens, adidas, GSK, MediaSaturn, and MAN Energy Solutions.

Driven by his passion for meaningful transformation, Niels will focus on expanding Artefact's impact across Germany, particularly in the strategic corridor between Hamburg, Berlin, Essen, and Munich. His work will center on building trusted,



long-term partnerships, opening executive networks, and shaping commercial strategies that unlock measurable business value for clients in sectors such as manufacturing, logistics, and consumer goods.

Niels Thomsen on his new role at Artefact:

"Joining Artefact is a natural next step in my journey at the crossroads of business, data, and innovation. What drew me in was Artefact's bold, human-centric approach to transformation. I believe real progress happens when we connect great people, deep expertise, and courageous thinking. As a Dane, I believe in building bridges: across teams, cultures, and industries, to generate sustainable value. That's the spirit I look forward to bringing into our client work and partnerships."

Niels holds academic degrees from the University of Southern Denmark and has completed executive programs at INSEAD, Harvard Business School, and HEC Paris.

An avid skier and sailor, Niels thrives in dynamic, fast-moving environments, whether navigating the slopes, the open sea, or strategic business challenges. A passionate history enthusiast and family man, he brings both curiosity and resilience into every conversation.

About Artefact

Artefact is a leading global consulting company dedicated to accelerating the adoption of data and AI to positively impact people and organizations. We specialize in data transformation and data marketing to drive tangible business results across the entire enterprise value chain.

Artefact offers the most comprehensive set of data-driven solutions per industry, built on deep data science and cutting-edge AI technologies, delivering AI projects at scale in all industry sectors. From strategy to operations, we offer an end-to-end approach and solutions: data strategy, data quality and governance, data platforms, AI Factory, data-driven customer experience and marketing ROI.

Our **1500+** employees operate in **20 countries** (Europe, Asia, Americas, Middle East, India, Africa) and we partner with **1000 clients**, including some of the world's **top 300** brands such as Samsung, L'Oréal and Sanofi.

