

Artefact partners with MotherDuck to deliver next-generation AI & data analytics solutions.

Amsterdam, 24 September 2025 — Artefact, a global leader in data consulting and AI-powered transformation, today announced a strategic partnership with MotherDuck, a fast-growing data infrastructure company founded in 2022 and already valued at more than \$400 million. As an official Launch Partner, Artefact will bring MotherDuck's platform to European enterprises, combining its consulting expertise with tailored implementation strategies to help organizations unlock the platform's full potential and translate it into measurable business value.

With their new EU region announced today at [Big Data London 2025](#), MotherDuck brings the power of DuckDB, the innovative open-source database created at CWI in Amsterdam, into the cloud for European enterprises. As a serverless cloud data warehouse, MotherDuck enables organizations to analyze data efficiently without managing costly distributed infrastructure. While the platform has been available globally, until now data could only be stored in U.S.-based servers. With MotherDuck's new EU region, European enterprises can store and process their data locally, meeting legal requirements for data sovereignty and ensuring sensitive information remains under local jurisdiction. To fully unlock this innovation, Artefact will support enterprises with the right strategy, architecture, and change management, areas in which it has specialized for over 10 years.

This partnership underscores Artefact's role as a trusted advisor for organizations navigating the complexity of modern data transformation. By combining Artefact's proven expertise in data strategy, cloud migration, and AI integration with MotherDuck's serverless data warehouse, European enterprises will be able to:

- **Rapidly scale analytics** without the overhead of distributed systems.
- **Optimize performance and scalability** for enterprise-scale data needs.
- **Embed analytics into decision-making**, ensuring measurable business impact.
- **Lower costs and increase agility** in their data infrastructure.

"We're thrilled to have Artefact as an official launch partner as we announce MotherDuck's EU region. Artefact's ability to turn new technologies into enterprise-ready solutions will help European companies scale fast, efficient analytics with MotherDuck," says Nouras Haddad, VP of Partnerships and Channels at MotherDuck.

"MotherDuck represents the future of Data Engineering with impressive capabilities and an unmatched performance-to-cost ratio. As a modern consulting firm always on the lookout for useful innovations in the industry, I am very pleased to support this partnership with a technical product that has everything it takes to become one of tomorrow's leading players," says Maël Deschamps, Director Data Engineering at Artefact.



As enterprises across Europe seek more agile, cost-effective, and innovative data solutions, the partnership between Artefact and MotherDuck will bring enterprises not just cutting-edge technology, but also the guidance needed to use effectively. Our experts at Artefact look forward to supporting enterprises in harnessing MotherDuck's platform and helping them achieve measurable impact. Together, we aim to expand what's possible in data-driven transformation.

About MotherDuck

Founded in 2022, MotherDuck is a serverless data warehouse that offers customers fast, scalable analytics without the overhead of managing traditional distributed systems. Built on DuckDB, the open-source analytical database developed at CWI in Amsterdam, MotherDuck powers analytical workloads for organizations like Trunkrs and [DoSomething.org](https://dosomething.org).

About Artefact

Artefact is a leading global consulting company dedicated to accelerating the adoption of data and AI to positively impact people and organizations. We specialize in data transformation and data marketing to drive tangible business results across the entire enterprise value chain. Artefact offers the most comprehensive set of data-driven solutions per industry, built on deep data science and cutting-edge AI technologies, delivering AI projects at scale in all industry sectors. From strategy to operations, we offer an end-to-end approach and solutions: data strategy, data quality and governance, data platforms, AI Factory, data-driven customer experience and marketing ROI. Our 1700+ employees operate in 26 countries (Europe, Asia, Americas, Middle East, Africa) and we partner with 1000 clients, including some of the world's top 300 brands such as Samsung, L'Oréal and Sanofi.

For more information, please visit [Artefact](https://artefact.com)

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