

A Manifesto and Call from Europe's Leaders for the Adoption of AI

Adopt AI
GRAND PALAIS

Our priority is to restore Europe's position in international competition. AI is no longer just a technological challenge; its adoption has become a matter of urgency for our organisations. Early adopters will enjoy superior growth, resilience, and innovation.

This manifesto calls for a collective mobilisation to support the extraordinary transformations that AI is bringing about in our businesses, administrations, and society. However, the race to adopt AI must not be undertaken at excessive cost. We, as European businesses, are committed to making AI a lever for increasing our employees' productivity and creating sustainable value.

We call on European public authorities to increase their efforts and coordinate an ambitious strategy to promote the widespread, responsible adoption of AI in our companies and public administrations.

Our commitments as a company adopting AI:

- ▲ **Implement a policy of enhancing human capabilities through AI** alongside task automation to improve overall performance.
- ▲ **Provide extensive training for all our teams in new, AI-augmented professions**, ensuring that knowledge is passed on to young people amid the uncertain context of young graduates entering the job market.
- ▲ **Adapt our organisational models to this technological transformation** to enable its widespread dissemination while ensuring that people remain at the centre of decision-making processes.
- ▲ **Master our AI systems** by building strong in-house technological expertise, ensuring portability and hybridization with European systems, protecting the most sensitive data, implementing supervision and control policies, and internalising key technological building blocks.
- ▲ **Implement a trustworthy AI policy** that respects privacy, protects data, and is energy efficient

To further this goal, we call on European public authorities to:

- ▲ **Rethink the education system for AI**, implementing long-term skills planning exercises that anticipate changes in occupations. Training for young graduates must be adapted to prepare the «AI native» generation, and vocational training must be redesigned.
- ▲ **Make the job market more fluid and secure** to facilitate career guidance, transitions, and vocational training in an uncertain context marked by the automation of tasks.
- ▲ **Lead the way in adopting AI**, with public administrations setting an example of the useful application of AI in the implementation of public policies for the benefit of public servants and citizens.
- ▲ **Simplify the adoption of AI in Europe** by harmonising regulations and avoiding market fragmentation through heterogeneous national regulations.
- ▲ **Establish ambitious programmes** to accelerate the adoption of AI in businesses, supporting training, technology deployment, and experience sharing, particularly among SMEs and mid-sized companies.
- ▲ **Initiate a societal debate on the transformation of the value of work** and new modes of professional transition in the age of AI.

Together, let's give Europe the means to achieve technological leadership.



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Signatory people

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