

Artefact acquires OFI Services to expand its leadership in Process Intelligence, Hyperautomation and Agentic transformation.

Amsterdam & Paris, 3 June, 2026 – Artefact, the leading global consulting firm for data and AI transformation, is proud to announce the acquisition of OFI Services, a global leader in process intelligence and automation. This strategic move accelerates Artefact’s ability to integrate high-impact AI solutions at scale, combining deep data and AI expertise with best-in-class process intelligence and hyperautomation capabilities.

As large organizations face increasing pressure to optimize operational efficiency while navigating increasingly complex data and process landscapes, this acquisition strengthens Artefact’s end-to-end transformation offering, from diagnostic discovery to AI-driven deployment to process redesign. By integrating OFI Services’ process intelligence offering into Artefact’s AI Factory model, clients will be able to identify operational bottlenecks with high precision and resolve them prior to designing and developing AI agents and automated workflows.

*“This transaction marks a decisive milestone in the execution of our strategy to triple our size by 2030, and provides clear evidence of our ambition to position Artefact as the leading platform for industrializing AI-driven transformation,” said **Vincent Luciani**, co-founder and Executive Chairman of Artefact. “By integrating OFI Services, we strengthen our ability to connect operational reality with large-scale AI deployment and deliver business impact for our clients. We warmly welcome the OFI Services teams and look forward to working with them.”*

*“At Artefact, our mission is to turn data into tangible business value. Process Intelligence and Agentic AI are natural complements, and their combination is exactly what the market needs” explains **Arnold Struik**, CEO & CO lead Artefact Europe. “By embedding OFI’s process intelligence capabilities into our delivery model, we ensure our AI solutions are not only innovative, but also deployed exactly where they create the most measurable impact on our clients’ bottom line and operational resilience.”*

OFI Services brings Artefact its global delivery expertise and deep specialization in hyperautomation solutions and process intelligence. With its headquarters in Amsterdam and its approach, centered on “Unlocking Opportunities for Improvement,” they transform complex event logs into actionable operational insights. Combined with Artefact’s strengths in data engineering, analytics, and machine learning, the acquisition creates a unified “continuous transformation” engine that evolves alongside enterprise needs.

*“Innovation is driven by the desire for both speed and precision. Our partnership with Artefact brings together the best of both worlds: the forensic insight of Process Intelligence and the transformative power of Generative and Agentic AI,” says **Laurens Dols**, CEO of OFI Services. “Together, we help organizations not just see their processes more clearly, but fundamentally reimagine them entirely through the lens of AI-driven automation.”*



The acquisition comes at a pivotal moment, as companies across industries are seeking to move beyond experimental AI pilots toward scalable, production-grade applications. The joint offering provides a comprehensive suite of services, including:

- **AI-Driven Process Optimization:** Using Process Intelligence to identify the highest-ROI use cases for Generative & Agentic AI.
- **Integrated Hyperautomation:** Combining RPA (Robotic Process Automation) with AI agents to automate end-to-end business functions.
- **Data Governance & Quality:** Ensuring the underlying data foundations are robust and compliant with the EU AI Act.

Together, Artefact and OFI Services are advancing a pragmatic, value-first approach to enterprise transformation. By unifying process intelligence and advanced AI capabilities under one organization, the acquisition positions Artefact to accelerate strategic autonomy and competitive advantage for enterprises in an increasingly automated global economy.

About OFI Services

OFI Services is a leading IT consulting firm specializing in Process Intelligence, Hyperautomation, and Generative AI. With over 130 employees and its headquarters in Amsterdam, OFI Services helps Fortune 2000 companies and public institutions unlock operational excellence. With a global operating model and a focus on value realization, OFI Services translates complex data into measurable business impact through its team of seasoned industry experts.

About Artefact

Artefact is a leading global services company dedicated to accelerating the adoption of data and AI to positively impact people and organizations. We specialize in data & AI transformation that sits at the intersection of consulting, data science, AI technologies and marketing, to drive tangible business results across the entire enterprise value chain.

With over 2,500 employees in 27 countries, Artefact delivers end-to-end solutions - from data strategy and governance to the deployment of AI Factories at scale.

PRESS CONTACT

Safaa Mussa

Marketing Manager Northern Europe

safaa.mussa@artefact.com

