

### Artefact acquires Agilytic to strengthen its Data & AI leadership in Belgium and accelerate its momentum in Europe.

**Brussels & Paris, July 23rd, 2026** – Artefact, the leading global consulting firm for data and AI transformation, today announced the acquisition of Agilytic, a well-established Belgian data and AI consulting boutique. This strategic acquisition reinforces Artefact's footprint in Belgium, strengthens its Benelux platform, and advances its mission to help organizations across Europe and industries create tangible value with data and AI.

Founded in Brussels in 2015 by Julien Theys and Christophe Robyns, Agilytic has delivered more than 400 projects for leading organizations such as Helan, Partenamut and BNP Paribas, across financial services and insurance, healthcare, consumer & retail, and TMT. Its team of around 30 consultants combines deep technical expertise in data science & analytics, data engineering, AI and data governance, with a pragmatic, problem-first approach that takes clients from strategy through to deployment, with full in-house execution.

For Agilytic's clients, the combination provides access to Artefact's global capabilities, including its AI Factory model, hundreds of industry-specific accelerators, and a worldwide network of consultants, engineers and data scientists; while preserving the proximity and pragmatism that have defined Agilytic since its inception.

*"Artefact is the natural home for Agilytic driven by our shared standards of quality. For ten years, we have helped organizations turn data into better decisions and real operational results. Joining Artefact opens an exciting new chapter for our team and clients. With Artefact's global reach and industry depth, we can now offer the scale and specialization of a world leader, delivered with the same hands-on approach they trust us for,"* said **Julien Theys and Christophe Robyns, co-founders of Agilytic.**

The acquisition builds on strong momentum for Artefact in Belgium, following the opening of its brand-new Brussels office in March 2026 to support businesses across Belgium, the Netherlands, Luxembourg, and Northern France. With Agilytic, Artefact is partnering with an established local platform and a leadership team recognized for its business empathy and delivery excellence.

*"This acquisition marks another milestone for us in Europe and particularly the Benelux market, following our acquisition of Ofi Services earlier this year. Our ambition is to be the leading pure-play data and AI transformation partner in every market where we operate. Agilytic shares our conviction that AI only matters when it changes how a business actually performs. We warmly welcome the Agilytic teams and look forward to building the Belgian market leader together,"* said **Vincent Luciani, co-founder and Executive Chairman of Artefact.**

*"We have always believed that AI is first and foremost a human story: the technology best delivers when people understand it, trust it, and make it their own. Agilytic was built on that same conviction. From our very first conversations, it was clear our teams speak the same language, and that together we can take our Belgian clients from AI ambition to everyday adoption, faster. I couldn't be more excited about this next chapter*



*of our Belgium strategy and what this combined team will achieve,” said **Guillaume Vanhalst, Managing Director of Artefact Belgium.***

*“Belgium, and notably Brussels, is a key hub for business and innovation in the Benelux and Europe. Agilytic brings us exactly what our clients need: more senior local talent, a strong expertise in Financial Services, Insurance and Retail, and proven delivery model. Together, we can better serve Belgian organizations at scale, from AI strategy to production-grade deployment,” explains **Arnold Struik, CEO Artefact Benelux & Lead of Artefact Europe.***

### About Agilytic

Agilytic is a Belgian data and AI consulting firm founded in Brussels in 2015. Its consultants support organizations across the full data value chain – from analytics and data engineering to AI and governance – and see every project through from initial scoping to production. Trusted by leading Belgian and international organizations, including mutual health insurers, banks and retailers, Agilytic has built its reputation on translating business challenges into working data solutions.

For more information: [www.agilytic.com](http://www.agilytic.com)

### About Artefact

Artefact is a leading global services company dedicated to accelerating the adoption of data and AI to positively impact people and organizations. We specialize in data & AI transformation that sits at the intersection of consulting, data science, AI technologies and marketing, to drive tangible business results across the entire enterprise value chain. With over 2,500 employees in 27 countries, Artefact delivers end-to-end solutions – from data strategy and governance to the deployment of AI solutions at scale.

For more information: [www.artefact.com](http://www.artefact.com)

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