

January News | On the occasion of its 10 year-anniversary, Artefact organizes an international ADOPT AI Summit | Launch of the Artefact Research Center

Celebrating 10 years of growth and accelerating the adoption of data and AI to positively impact people and organizations

As we step into 2024, Artefact is celebrating its 10 year-anniversary and foresees the decade to come with optimism, viewing **AI as an incredible opportunity** that, if used properly and ethically, will lead to economic, social, and democratic **progress**.

In these exciting new times, Artefact's primary mission is to accelerate the adoption of data and AI to positively impact people and organizations. For a decade, Artefact has prioritized **the crucial role of data in AI success for enterprises**. Anticipating substantial growth in 2024 thanks to the Generative AI's revolution, companies are urged to embrace AI for a competitive edge.

To pave the way for this democratization journey, Artefact has undertaken key initiatives beginning this year:

The international summit – ADOPT AI by Artefact – on June 5th in Paris,

The official launch of the Artefact Research Center.

Artefact International ADOPT AI Summit on June 5th Station F – Paris

Artefact is organizing an international summit, **ADOPT AI**, to promote the democratization of data and AI. This will be the largest European event on AI with inspiring conferences by world-class speakers with **2000 attendees** expected and **100 sessions** for an insightful program about data & AI trends, challenges, solutions and perspectives.

A full-day event celebrating our 10-year milestone featuring conferences and workshops with **high-level stakeholders in the AI ecosystem**. We will welcome on stage top CxO business leaders, startup and scaleup CEOs, GenAI technology partners, distinguished professors, and doctoral students from the Artefact Research Center. Speakers will be announced until June 5th, about 150 are expected!

Contact us to participate in our panel of discussions or simply register now to secure your presence.

You will learn how industry leaders engage in their data & AI transformation, sustained by tangible cases and insightful return of experience:

Contact us

Generative AI – a new paradigm for people & organizations: How to achieve AI transformation efficiently and at scale

Data foundations & ethical AI challenges: How to tackle these challenges and be inspired by forward-thinking enterprises

AI adoption for positive impact & acceleration: How to successfully adopt AI and accelerate your business transformation

Visit our website to get regularly updated about our program.

The Artefact Research Center
A unique, interdisciplinary approach to open and collaborative research on data and AI

Artefact has officially launched its **Research Center**, dedicated to establishing an ecosystem centered around real-world problems and data. It connects **PhD talents at**

Artefact with esteemed **professors from top universities** (Polytechnique, Sorbonne University, and CentraleSupélec, University of Paris-Saclay) and leading enterprises like **Orange, Société Générale, Decathlon**, and more to join.

This approach is designed to promote an open, collaborative culture, free from the short-term constraints of large corporations. The core of this strategy will be the study, exploration, and development of solutions to address tangible challenges faced by businesses. **The knowledge generated will be shared through scientific publications, international conferences, and open-source code.**

This strategic initiative strengthens **the collaboration between the academic world and Artefact's major corporate partners**, ensuring that research remains at the forefront of AI technologies and addresses complex business challenges.

By creating and hosting this structure, Artefact seeks to address **the sovereignty challenges** identified by **Bpifrance**. The Center has formed a consortium in partnership with **Mistral AI**, a rising star in French Tech.

Artefact aspires to shape a future where AI is not only a powerful tool but also ethical, fair, transparent and tailored to business needs, facilitating its widespread adoption.

Keynote by Vincent Luciani, CEO of Artefact, on the Artefact Research Center, based on globally-recognized scientific and academic excellence

(For videos, you can enable subtitles in your language directly in YouTube – check settings)

The Center's tripartite research approach will focus on the business issues surrounding the adoption of AI in companies: around AI explicability for example, trust, and sustainability, through the angle of mathematical and management research issues.

The heart of the approach is "sharing": the methodologies and algorithms will be shared in an open-source approach, with the aim of creating a vocation for progress, not only for the companies Artefact works with, but also for others in the AI sector or even in other industries that may face the same challenges.

“As a modern consulting company specializing in AI solutions, we aim to consistently offer cutting-edge algorithms, tools, and methods to our clients. Frustrated by gaps between our goals and existing research, we initiated this center to dedicate time to address concrete problems that we can’t always allocate resources to. Fortunately, we possess the most valuable asset: data. Without it, there is no AI. Some clients generously share their data for long-term research projects, forming the backbone of our highly applied research center.”

Keynote by Emmanuel Malherbe, Director of the Artefact Research Center, on the tripartite approach bridging the gap between academia and industry applications

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