

November News | New Report – Revolutionizing Drug Development through AI | Replays of the AI for Health Summit | In September 2025, the Adopt AI International Summit will be at Grand Palais, Paris!

Artefact Report – Revolutionizing Drug Development: Unleashing the Power of AI in Clinical Trials

AI is transforming clinical trials by enabling faster, data-driven processes and significantly reducing costs and timelines. Generative AI optimizes trial design, patient recruitment, and data analysis, with decentralized trials and predictive modeling delivering key innovations.

This comprehensive guide dives deep into how AI is transforming the clinical trial landscape—making trials faster, more efficient, and more inclusive. With insights from industry leaders from pharmaceuticals such as **Johnson & Johnson**, **Pfizer**, and **Servier**, and tech partners and startups like **Deemea**, **Elaia**, **Google**, **Inato**, **Klineo**, and **Naaia**. This paper is a must-read for pharma innovators and healthcare professionals, and more.

What's inside? It is composed of 4 main chapters

[Foreword] AI in Clinical Trials – An ongoing revolution.

Real-world impact – Get a closer look at transformative AI use cases across the clinical trial value chain

Fueling Innovation: Exploring the expanding ecosystem of AI-driven trials.

Challenges Ahead: Overcoming barriers to fully realize AI's potential.

Watch the conference with **Luca Mollo**, Vice President, Medical Director France, M.D. at **Pfizer** and our **Artefact experts**, **Thomas Filaire**, Partner, and **Léa Giroulet**, Senior Data Consultant, about the main insights from this report:

AI for Health Summit – 7th edition with the entire Health & Pharmaceuticals ecosystem

130+ high-level speakers from the major actors of the Pharma and Health sector made us the honour of sharing their return of experience: **Pfizer, Servier, Biogen, Roche, Novo Nordisk, Takeda, AMGEN, Clariane, French Ministry of Digital Health, Healthcare Data Institute, EIT Health, PariSanté Campus, Resah, Unicancer**.

Our Technology Partners: Amazon Web Services, InstaDeep, IQVIA France, Microsoft, MyData-TRUST, Nebius, Pure Storage, Salesforce, Sqilline Health, Theodo HealthTech, TriNetX, VIDAL.

Some of the AI for Health conference replays

"Leaders' POV: Accelerating drug innovation through AI."

– Virginie Dominguez, Executive Vice-President Digital, Data & IT at **Servier**,
– Dr. Claude Bertrand, Executive Vice-President R&D at **Servier**,
– Paul de Balincourt, Partner – Healthcare Data & AI Transformation at **Artefact**

"AI: On a mission to make drug development faster and smarter."

– Reda Guiha, Country President France at **Pfizer**,
– Damien Gromier CEO & Founder of **AI for Health**

"Strategic vision for rare diseases."

– Prof. Anita Burgun, Associate Researcher at **Institute Imagine**,

– Thibaud Guymard, Head of Innovation, Services & Digital at **Biogen**,
– Solange Roumengous, Head of Industrial Partnerships at **the French National Database of Rare Diseases**,
– Corinne Blachier Poisson, President France at **AMGEN**,

– François Macary, Semantic interoperability expert at **Use & Share**,
– Virginie Lasserre, External Affairs Director at **Johnson & Johnson**

"Omni-channel engagement of HCPs in the Age of GenAI."

– Patrice Haton, Strategic Solution Engineer, Leader HLS France at **Salesforce**,
– Gaëlle Boterf, Director, Industry Advisor – Healthcare & Life Sciences EMEA at **Salesforce**,
– Dr. Grégoire Pigné, CEO & Co-founder of **PulseLife**,

– Florent Hassen, Global Product Owner – Customer Engagement Suite at **Roche,**
– Marine Sortais, Consulting Director at **Artefact**

"The Generative AI revolution for drug discovery."

– Yann Gaston-Mathé, CEO & Founder at **Iktos**,
– Alex Merwin Head of Growth, Healthcare & Life Sciences Startups at **AWS**,
– Samantha Jerusalmy, Partner at **Elaia**,
– Hervé Minoux, Head of AI for Large Molecule Research at **Sanofi**,
– Sandrine Cochard, Editorial Director at **Mind Group**

"Preventing frailty and AI-geing well."

– Anne-Charlotte Dymny, Chief Information & Digital Officer at **Clariane**,
– Adeline Martin, Project Coordinator at **CNES MEDES**,
– Thomas Filaire, Partner at **Artefact**

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The Adopt AI Summit 2025 on September 17th and 18th at Grand Palais, Paris. Save the dates!

Following the success of its inaugural edition on June 5th at Station F, the Adopt AI International Summit is back! Mark your calendars for September 16th (VIP dinner) and September 17th-18th (full days) at the iconic Grand Palais, a symbol of Parisian elegance and history, famously featured in the Paris 2024 Olympics.

This one-of-a-kind event brings together all major Artefact initiatives AI for Finance, AI for Health, AI for Industry, AI for Sport, AI for Luxury, AI for Tourism, AI for Life, AI for the Planet, offering an unparalleled opportunity to hear from the world's top thought leaders in AI transformation and business innovation).

All our tech partners, startups, and scaleups will also be present to showcase their latest products and solutions.

BECOME A SPONSOR

Contact **Damien Gromier**, CEO and founder of the Adopt AI Summit by Artefact, to explore sponsorship and exhibition opportunities.

Damien Gromier

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