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NOVEMBER | AI for HEALTH European Summit: Discover how Data and AI are driving innovation | Conference replays | BAYER client case and more

AI & DATA IN THE HEALTHCARE SECTOR

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2022 AI for Health Summit by Artefact

Europe's Largest Healthcare x AI Exhibition



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Europe's **largest exhibition** this month in Paris dedicated to the synergies between health and artificial intelligence, the annual AI for Health Summit brought together **1600+ major players**, **163 speakers** and **+200 startups** from the tech, medtech and pharma ecosystems, as well as leading health and prevention professionals.

The event was structured around seven major themes:

Data Foundations: optimizing data management, from collection to use

Diagnosis & disease management: creating patient-centric approaches with AI

Innovative ecosystem: key public & private players in the European ecosystem

Regulatory & data governance: addressing data ownership and other ethical topics

Research & clinical trials: simulating clinical trials with AI & optimizing patient cohorts

The future of AI for Health: the outlook for AI & data in the healthcare ecosystem

Highlights: challenges, surprise speakers, networking – and more!

Healthcare Client Case: BAYER x Artefact
How is Bayer making AI actionable for its Marketing and Sales departments?



Watch the conference

The health crisis has led to structural changes in the way pharmaceutical companies can interact with healthcare professionals and thus reach their patients:

In-person meetings and direct access to healthcare facilities for sales representatives have decreased permanently

The relationship between pharmaceutical companies and healthcare professionals needs to be reimagined, digitized and extended to new communication channels

Aude de Grivel

Florian Thiebaut

Watch our conferences animated by Artefact

Artefact x Janssen Inc. x Novadiscovery x VPH Institute

“Building the future of clinical trials with AI
From virtual to synthetic cohorts.”



Artefact x **Withings** x **Implicity** x **Mayo Clinic**

“In the heart of your home:
perspectives for patient remote monitoring in cardiology.”

Artefact Data for Health Report

Analysis and use cases from our data experts on the impact of AI & Data within the Healthcare sector

Table of contents:

The impact of the COVID-19 crisis on the global health ecosystem

How data and digitalization are changing all aspects of healthcare

How AI in helping in the fight against lymphoma at **Carnot Calym Institute**

How computer vision helped medical experts diagnose follicular lymphoma

How precision marketing is improving **Sanofi** Consumer Health Care

Artefact acquires Adalyne to deploy Artefact Africa

Artefact has officially launched its subsidiary, **Artefact Africa**, following the acquisition of independent Moroccan consulting firm Adalyne, thus expanding to a new continent with immense potential.

The entity, already successful in numerous industries, will rapidly extend their scope of action to other sectors to offer **a full range of data consulting services**.

Artefact Africa will open **a center of excellence** for top-level talents from the best engineering schools in Morocco, who will be trained in Artefact's proven methodologies.

Artefact Africa is headed by **Ghita Ammor** as Managing Partner.

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