

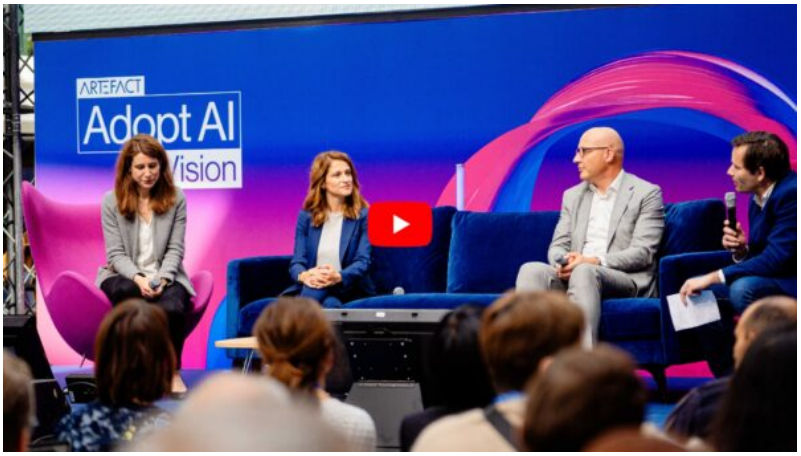
June News | Adopt AI Summit Replays & Report of CEOs keynotes | Pride Month: Fierté GenAI Assistant and Articles for Diversity & Inclusivity at Artefact

In celebration of our **10-year anniversary**, Artefact was thrilled to organize **Adopt AI**, an international summit on the 5th of June, to promote the adoption of data and AI, where we welcomed more than 2000 participants at Station F, Paris. We brought together **a panel of high-profile speakers** from the AI and business worlds to share their vision, insights, expertise, and use cases.

We are also sincerely thankful to our **gold sponsors**, OVHcloud and GoogleCloud, whose support was crucial, and to all our **Tech Partners** present at our Exhibition Zone, which helped create a rich technological environments: AWS, Celonis, Contentsquare, Dataiku, Domino Data Lab, Hightouch, IBM, Kili Technology, Microsoft Azure, Photoroom, Salesforce, Treasure Data, and Twilio Segment.

Watch the best moments of Adopt AI and pump up the volume!

ADOPT AI REPORT SYNTHESIS OF CEOs KEYNOTES & DISCUSSION PANELS



The keynotes and round tables were filled with cutting-edge ideas and transformative insights into AI adoption, showcasing the positive impact on both individuals and organizations. We hope you will feel inspired and ready to champion AI innovation in your respective fields.

WATCH THE REPLAYS AND READ EACH SYNTHESIS

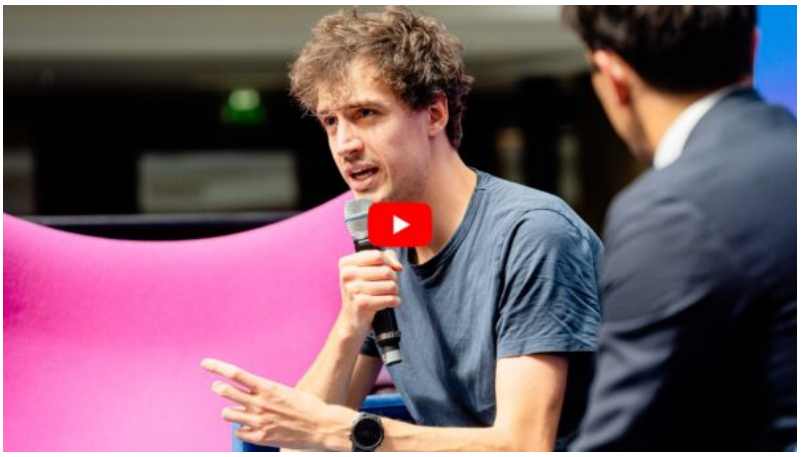
Christophe Périllat
CEO of VALEO
“Opening Keynote.”



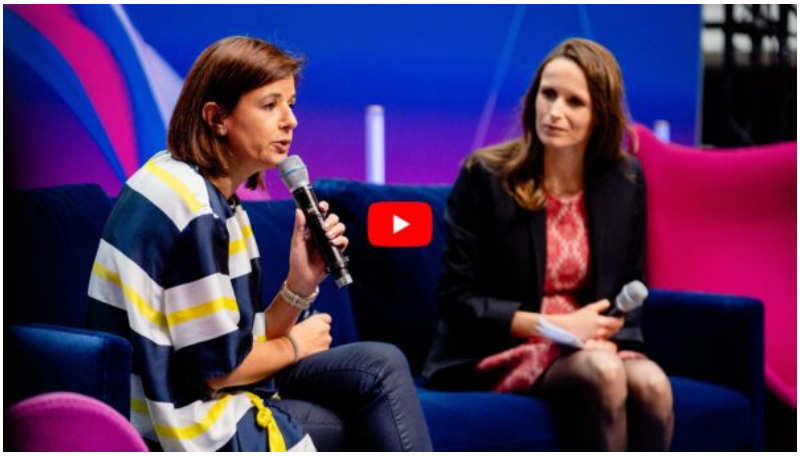
Christel Heydemann
CEO of ORANGE Group
“Opening Interview of Christel Heydemann by Charlie Perreau, jounalist at Les Echos.”



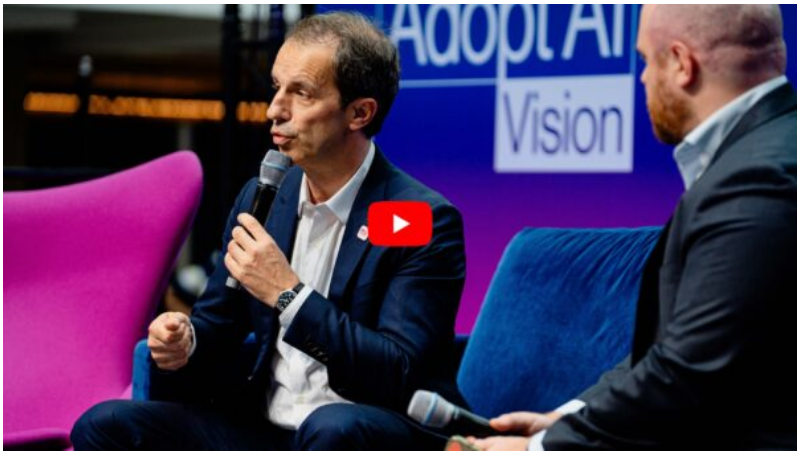
Bernard Gavgani, Global CIO at BNP PARIBAS – Su Yang, Head of AI for Transaction Banking at BNP PARIBAS
“Banking ecosystem: Use AI and derive maximum advantage.”



Isabelle Fraine
Managing Director at GOOGLE CLOUD France
“The cloud accelerates AI adoption in large companies.”



Hervé Montjotin
CEO of SOCOTEC
“AI at the heart of business transformation.”



Alix Boulnois, CDO and Member of the Group Exec. Committe at ACCOR – Biljana Kaitovic, Group CIO & CDO at ENGIE – Gilles Morel, Exec. VP at WHIRLPOOL

“How scale AI in a global contaxt with Accor, Engie & Whirlpool?”



Jérôme Bruhat
CEO of ROBERTET
“How does AI transform a core business? NaturIA stimulates creativity.”



Aurore Gaspar
Deputy Head of French Retail Banking Network at SOCIETE GENERALE
“AI for finance in retail bank.”



Arthur Mensch
CEO & Co-founder of MISTRAL AI
“Bringing open AI models to the frontier with Mistral AI.”



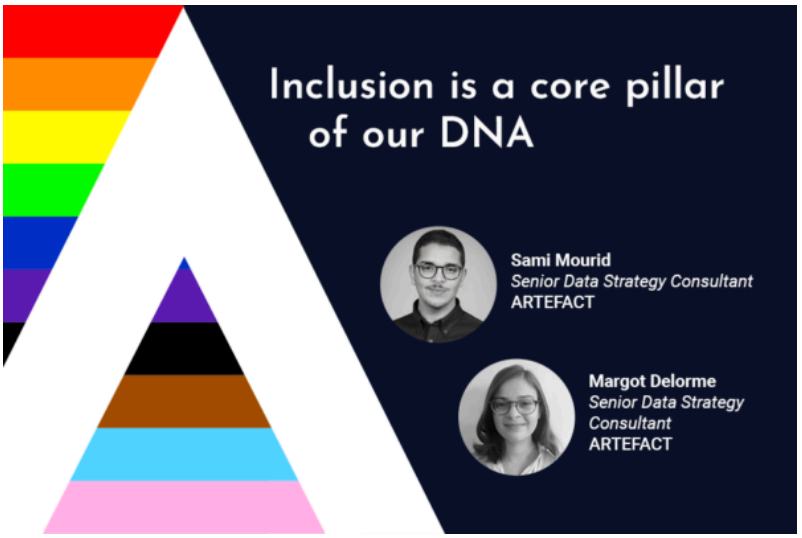
Virginie Dominguez
Executive VP Digital, Data and Information Systems at SERVIER
“How AI is reshaping pharmaceutical companies.”



Christophe Fanichet
CEO of SNCF Voyageurs
“AI Ambitions.”



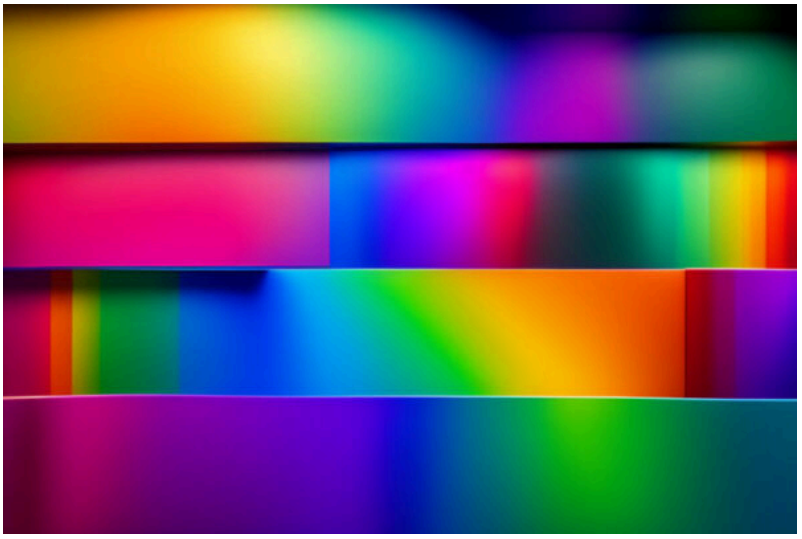
Stanislas Niox-Chateau
CEO & Co-founder of DOCTOLIB
“Building the healthcare we all dream of, thanks to AI.”



Octave Klaba
Founder & President of OVHCLOUD
“Special Interview a conversation on the cloud adoption of AI.”



Enrique Martinez
CEO of FNAC DARTY
“How AI drives a new cycle of innovation and transformation?”



Brune Poirson, Chief Sustainability Officer & Exec. Committee Member at ACCOR

"How to combine the use of AI and environmental transition?"

Jacques Attali
Writer & President of Attali Associates
"Closing speech: vision for a new world with AI."

Explore the full lineup of exceptional speakers on the Vision, Tech and Society Stages, with almost 100 sessions.

adoptai.artefact.com

At Artefact, we firmly believe that AI is all about people, all people. Every decision we take and data-driven & AI services we deliver aim at eliminating biases, enhancing accuracy, and ensuring relevance, reflecting the unique populations we serve, so that we stand for diversity and foster an inclusive culture in every act, today and for the future we shape.

At Artefact we have developed a GenAI assistant, called Fierté, which means Pride in French, that represents the continuous struggle of the LGBTQIA+ community for equality in society.
This Fierté AI assistant, based on an open source LLM layer, detects and rephrases biased and discriminatory content preventing the diffusion of microaggressions in interactions, both by an LLM as well as the user interacting with the LLM. This tool ensures that users can convey their messages without causing harm or offense.

R ead Article

Read the articles highlighting our initiatives in Diversity and Inclusivity because at Artefact we don't just talk, we act!

Embracing Diversity and Ethics: Unleashing the Power of Inclusion!

AI For Inclusion: Promoting Diversity and Equity in the Tehcnology Sector

The Impact of LGBTQIAPN+ Representation in Companies

We firmly believe that diversity, non-discrimination, and fairness are the foundations of a thriving organization. By embracing these values, we unleash a world of possibilities and drive impactful change.

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