

## Press Release

Paris, 8 January 2019  
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### 2019 financial communication calendar

**Artefact (FR0000079683 – ALATF – eligible for PEA-PME, i.e. personal equity plans investing in SMEs) announces its financial calendar for 2019:**

- January 30th, 2019: FY Gross Margin 2018
- April 25th, 2019: FY Results 2018 and Q1 Gross Margin 2019
- July 24th, 2019: H1 Gross Margin 2019
- October 24th, 2019: H1 Results 2019 and Q3 Gross Margin 2019

All publication dates announced will take place after market closed.

END

### About Artefact | [artefact.com](http://artefact.com)

Artefact embodies the perfect combination of marketing and engineering experts. Nominated innovative agency of the year in 2017, the agency works with some of the biggest advertising brands to invent the future of customer experience through new technologies. The agency has almost 1,000 employees across 17 countries worldwide, delivering three complementary solutions: Data Consulting, Digital Marketing Expertise and Technology Deployment (Big Data and Artificial Intelligence). Its 600 active clients include more than 100 blue-chip accounts such as Orange, Carrefour, Emirates, Deutsche Telekom and Monoprix, all of which are attracted by the agency's cutting-edge expertise. Artefact was founded by three alumni of the prestigious Ecole Polytechnique engineering school in Paris: Vincent Luciani, Philippe Rolet and Guillaume de Roquemaurel. It has grown at a very strong pace since it was founded in 2015 and succeeded in tripling its sales in 2016. In September 2017, the agency merged with French listed company NetBooster, an international network of digital agencies run by data and media experts.

Artefact was awarded the Grand Prix d'Honneur at this year's Data Festival and obtained FrenchTech's official diploma for "hyper-growth" French companies awarded by the French Secretary of State for Digital Affairs, Mounir Mahjoubi.

**For more information:**

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