

CONFERENCES AREA

DATA, AI & OPEN INNOVATION

PROGRAM
14, 15 & 16 JUNE 2023
HALL 1 - BOOTH M20

09:30 - 09:45 | 14:15 - 14:30

AI VISUAL RECOGNITION SOLUTION TO IMPROVE QUALITY OF SERVICE AT ORANGE FRANCE.

10:15 - 10:30

*** RECRUITING AND ENGAGING TECH AND DATA TALENT WITH HACKATHONS.**

11:00 - 11:15 | 15:45 - 16:00

DEPLOYING DATA MARKETING USE CASES TO DO MORE WITH LESS: LONG LIVE THE CUSTOMER DATA PLATFORM! USE CASE STELLANTIS.

11:45 - 12:00

IDENTIFYING AND PRIORITIZING DATA USE CASES THANKS TO HACKATHON.

12:30 - 12:45 | 16:30 - 16:45

DEVELOPING GENERATIVE AI SOLUTIONS TO ACCELERATE BUSINESS.

13:30 - 13:45 | 17:15 - 17:30

HOW TO GET EMPLOYEES ONBOARD THROUGH EFFECTIVE DATA GOVERNANCE.

15:00 - 15:15

DEMOCRATIZING THE USE OF AI THROUGH TRAINING WITH THE ARTEFACT SCHOOL OF DATA.

18:00 - 18:15

INITIATING THE DECARBONIZATION OF AN INDUSTRY THANKS TO A DATA HACKATHON.

CORNER



Knowledge
Open AI Agent

CORNER



Youtube
GenAI Agent

DEMO STATION

AI Solutions
ongoing
demonstrations

NETWORKING

Meet with the
Artefact experts
on the booth

COACHING

VivaTech
speakers' training

PAUL MIDY, Member of Parliament for the 5th constituency of Essonne, will speak on *"The Midy Mission to the Government supporting investment in innovative start-ups & SMEs: presentation of measures"*.

June 15th, from 09:30 to 10:00 a.m.

* This conference will not take place on Thursday June 15th due to the visit of Mr. Paul Midy.

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PROGRAM
SATURDAY 17 JUNE 2023
HALL 1 - BOOTH M20

09:30 - 09:50 | 13:30 - 13:50

ARTEFACT SCHOOL OF DATA

What we learn, why a school integrated with a data company makes a difference.

10:30 - 10:50 | 14:30 - 14:50

RECRUITMENT AT ARTEFACT DATA AND AI PROFESSIONS

Focus on functions: Software Engineer, Data Scientist, Data Analyst.

11:30 - 11:50 | 15:30 - 15:50

WOMEN@ARTEFACT

Representation of women in tech: why is it important?

12:30 - 12:50 | 16:30 - 16:50

RECRUITMENT AT ARTEFACT DIGITAL MEDIA & CREATION

Focus on functions: Digital Media (SEO, PPC, Social, Programmatic, Display, Affiliation, CRM) & Creative Advertising.

FORMATION STATION



ARTEFACT
SCHOOL OF DATA

Meet with our team to discuss your training and career development aspirations in data and AI

RECRUTEMENT STATION



Meet with our HR team to discuss career opportunities