

Artefact is a leading global consulting company dedicated to accelerating the adoption of data and AI to positively impact people and organizations. We specialize in data & AI transformation and data marketing to drive tangible business results across the entire enterprise value chain.

Artefact offers the most comprehensive set of data-driven solutions per industry, built on deep data science and cutting-edge generative and agentic AI technologies, delivering AI projects at scale in all industry sectors. From strategy to operations, we offer an end-to-end approach and solutions: data & AI strategy, data quality and governance, data platforms, AI Factory, data-driven customer experience and marketing ROI.

Our 2500 employees operate in 27 countries (Europe, Asia, Americas, Middle East, India, Africa) and we partner with 1000+ clients, including some of the world's top 300 brands.



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Democratizing AI and making it accessible to all is key to accelerating business and creating value.”

—  
**Vincent Luciani,**  
Co-founder  
& Executive Chairman  
ARTEFACT



**ART** + **FACT**  
Strategy & Creativity    AI Technology & Data Science

**2500**  
Employees

**27**  
Countries

**36**  
Offices

**1000+**  
Clients

[artefact.com](https://artefact.com)

## WHAT WE OFFER

Artefact provides the industry's widest range of data-driven and AI solutions, from transformative strategies to field operations, to meet specific client business needs and ensure rapid and reliable deployments from POC to product industrialization.

Our complete portfolio of AI, data & digital services is organized into five core areas of expertise, specialized by business sectors, whose experts work in multidisciplinary teams to break down the silos between business and technology departments, creating efficiencies through complementary skills.



### Data / AI Strategy & Transformation

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- Λ Data & AI Strategy
- Λ AI Transformation
- Λ Data & AI Adoption



### Data / AI for Customer

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- Λ Customer Experience
- Λ Marketing
- Λ Sales
- Λ Customer Service



### Data / AI for Operations

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- Λ Office Operations
- Λ Supply Chain
- Λ Manufacturing & Interventions
- Λ Procurement
- Λ R&D



### Data / AI for Support Functions

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- Λ Finance
- Λ HR
- Λ Legal
- Λ Sustainability



### IT & AI Technologies

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- Λ IT Strategy
- Λ AI for IT
- Λ AI Foundations
- Λ Analytics & BI
- Λ Data Governance
- Λ Data Tech Foundations

## We are specialized by business sectors

FMCG • RETAIL & ECOMMERCE • TELECOMMUNICATIONS • LUXURY & BEAUTY  
HEALTHCARE & PHARMACEUTICALS • FINANCIAL SERVICES



TRANSPORT, TRAVEL & TOURISM • MANUFACTURING, ENERGY & UTILITIES  
REAL ESTATE • SPORTS & ENTERTAINMENT • PUBLIC & GOVERNMENT

## Artefact teams up with the biggest Cloud & AI partners.

### CLOUD PARTNERS



### DATA & AI PLATFORM PARTNERS



## WHY ARTEFACT

### Our belief: business acceleration requires data and AI democratization and adoption by everyone.

We believe that data and AI will make the most impact when it is accessible, understandable and usable by everyone. The companies that will endure are those that successfully foster a data culture with access to knowledge and data for all. **AI is, above all, about people!**

Artefact has developed an ecosystem that boosts data and AI adoption by everyone with:



**The Artefact AI Academy** turns the hype of GenAI and agentic innovation into scaled enterprise reality. We architect experiential learning journeys tailored to your organization's maturity and knowledge curve, seamlessly combining three core pillars: high-level upskilling and intensive hackathons for elite experts, widespread AI democratization for all employees, and the practical usage of autonomous agentic technologies according to functions and business processes.



**The Artefact Research Center**, which bridges the gap between fundamental AI research and businesses to share knowledge about core solutions for future breakthrough innovations.

### Our talented, multidisciplinary AI, data and digital teams always focus on delivering tangible results.

Our data & AI transformation collaborators range **from business to scientific profiles** and come from the best universities, business and engineering schools.

They are **data & AI consultants, data scientists, data analysts and software engineers** who collaboratively develop effective AI solutions that enable our clients to leverage their data.

They have access to **ongoing advanced training** within their community to ensure continuous learning about their ever-changing world.

In addition, to accelerate the **delivery of AI projects** to client teams and ensure their **long-term business continuity**, we always develop **checklists and templates** for the deployment of all best practices.

We always encourage our clients to **think about industrialization and user value** from the very beginning of each project.

### We deploy state-of-the-art generative AI and autonomous agents to translate business objectives into scalable AI capabilities.

**Our deep expertise in generative and agentic AI** allows us to accelerate the design, deployment, and industrialization of use cases across industries. Our engineers design **agnostic solutions** by writing algorithms and code that embed both open source using latest technological advances and proprietary software bricks.

We always think of **"product first"** to help companies move their AI assets smoothly into production, while anticipating the constraints and risks of scaling up.

We also guarantee **transparent and secure operation**, as well as a smooth integration into our clients' information systems, without any blocking effect. This means that our solutions are owned by our clients themselves.

We host our solutions in the **private or hybrid cloud** to accelerate our clients' digital transformation and are a certified partner of the largest cloud platforms on the market.



### 2<sup>ND</sup> EDITION 3 - 4 DECEMBER 2026 INTERNATIONAL SUMMIT AT GRAND PALAIS

Every year, Adopt AI Grand Palais (Paris) welcomes CEOs and C-level executives from around the globe to engage with industry leaders from large corporations, dynamic startups, unicorns, and global tech partners at our flagship international summit.

Key figures talk for themselves: 20,000 attendees, 2000+ CEOs, 600+ speakers, 250+ exhibitors, 8 stages (AI for Finance, AI for Health, AI for Industry, AI for Retail & Consumers, AI for Travel, AI for Defense, AI for Sport, AI for The Planet).

## OUR CLIENTS & USE CASES

We are trusted by over 1000+ customers worldwide, including 300 international brands.



### DEMAND FORECASTING

*"Over the last five months of 2021, approximately 100 tons of pastries were saved. At the same time, sales have increased due to fewer shortages at the end of the day."*

—  
**Caroline Dassié**  
Executive Marketing Director



### AI FOR EFFICIENCY PROGRAM

*"The AI Factory is a response to our desire to move beyond the concept and PoC phases and to be able to generate value rapidly, securely and reliably by integrating with our information system."*

—  
**Anne-Sophie Bourdet**  
Director of IT Data, IA & Document Platforms



### 2028 GLOBAL DATA & AI ROADMAP

*"What really made the difference was Artefact's ability to work closely with our teams, ensuring adoption, knowledge transfer, and alignment across the organization. In short, Artefact helped Nexans move faster and smarter, turning our data and AI vision into something practical and value driven."*

**Guillaume Eymery**  
Chief Strategy & Purchasing Officer,  
Member of ExCom



### GEN AI PRODUCTS AT SCALE

*"Elia and Gaia mark a significant step towards Legrand's digital transformation. By combining AI and GenAI, they make product information more accessible, increase employee productivity, and improve the overall user experience."*

—  
**Vincent Wang**  
Chief Digital Officer



### AI-ENHANCED CREATIVITY

*"This project [NaturIA] illustrates how artificial intelligence can stimulate our creativity through technological innovation, while respecting the freedom and expertise of our perfumers."*

—  
**Jérôme Bruhat**  
Group CEO



### DATA GOVERNANCE

*"We have an ambitious data roadmap built on four pillars: the evolution of data standards; new platforms and infrastructures; a data governance strategy; and most importantly, team acculturation."*

—  
**Bruno Neyret**  
Group CDO / CIO

